spring 2018 campaign ○ phase two • round two
the offices of pd + student success and equity

promoting student engagement + retention practices

feedback and potential practices to add?
forward to the pd office @ rochelle.weiser@gcccd.edu

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simple + proactive *CAMPUS COMMUNITY* practices★ to increase student engagement and retention

*★ these already common practices (things we know many of you do everyday) – the campaign hopes – will become even **more common** or enacted even **more deliberately**, AND will seed conversations to facilitate the sharing of **more practices** all over campus.*

▶ **SHOWING STUDENTS THAT YOU CARE**
- ✓ introducing yourself to students, and asking and using their names
- ✓ sharing your smile
- ✓ listening carefully and responding thoughtfully to student needs, concerns, experiences, and questions
- ✓ showing your genuine interest and support through simple interactions with students: "*How are you?*" "*How are your classes going?*" "*Glad that you are here.*" "*Keep progressing toward your goals.*"

▶ **CONNECTING STUDENTS TO CAMPUS SUPPORT SERVICES, RESOURCES, AND ENGAGEMENT OPPORTUNITIES**
- ✓ increasing your own familiarity with the campus student support services, resources, and engagement opportunities through participation in professional development opportunities (S3, campus connect, and what's hap?) to do so
- ✓ having on hand and sharing with students when needed:
  - the *Specialized Services for Students* flier so that students are aware of campus support services
  - a campus map

▶ **SHOWING YOUR GROSSMONT COLLEGE PRIDE**
- ✓ sharing with students how your work contributes to student success
- ✓ wearing Grossmont College apparel, swag, or colors on Wednesdays

▶ **LEADING BY EXAMPLE TO CREATE A POSITIVE COLLEGE CLIMATE**
- ✓ treating all with kindness, dignity, and respect
- ✓ creating and maintaining positive working relationships with colleagues
- ✓ participating in the campus community